

by Rafi Guroian

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The iridescent
a game of
there were no
number located
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What the
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business.

The screen flashed for a split second, pouring forth turquoise man's face as if the machine was suddenly alive and vibrant. images on the screen steadily moved back and forth, simulating tennis. Granted, there were no rackets, but solid rectangles; balls, but a square blob; there was no net, save the scoring at the top-center of the screen. Patrons of the cramped, musty little attention, for the man was not making any scene. Closer however, revealed a steady, unchanging expression of eyebrows knitted, his tongue pressed firmly against his front looked as if he were practicing some sort of intense meditation. people sitting at their tables, drinking beer (and probably the did not know was that this game was part of a revolution that their lives forever. Pong would become one of the most computer gaming history that not only pushed the market of technology forward, but drove it into a multi billion dollar Twenty years later, we sit in a world that has not just undergone

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but rather a transformation in the technology we see everyday and on TV. It seems ironic that this transformation is due something as simple as the computer game.

Contrary to popular belief, Pong was not, in fact, the true video/computer game revolution. Electronic games actually as the late sixties and early seventies. Just as it seems that we know for certain who invented baseball, no one can seem to actually made the first electronic game. Games were often professional work place (the only spot where computers could those days), and there is no telling who the person was that those first simple games of hangman and tic-tac-toe. It is although this type of programming was frowned upon as a today, one of the first things a programmer must learn is how sort of a simple game. This is testimony to the fact that are no longer a "naughty child in the corner," but the favorite class.

It is generally accepted that "Space War" was the first true game, created by Steve Russell. Oddly enough, it wasn't even played by bored teenagers. Rather, it was developed at MIT to capabilities of a new mainframe the technology department purchased. Regardless of how the industry began, we now those humble beginning a driving force in today's technology

Some say that one man is chiefly responsible for the video and game craze that we see today: Nolan Bushnell. Credited as of video gaming, Bushnell is ironically a businessman to the the word. When Bushnell was invited to a demonstration of a video tennis, nothing would ever remain the same. He would

go on to buy the legend in video become a mass

team. To invented until the and process. No one simply riding

gaming. At image; computer typical layman did not uncommon the person was generated not required. almost development what is to

Atari, would new machine Apple came people began One such person His wife, time on the

rights to that game, name it Pong, and witness the birth of a game history: Atari. Pong—simple, yet addictive—would market craze.

Many of the original arcade machines were built by a very small complicate matters further, the microchip would not be late seventies. As a result, all of the machines were hard-wired soldered together—a painstakingly precise and complex knew what lay ahead in the path of video games; everyone was a wave of fortune for as long as they could.

The public didn't really know how to react to this new entity of the time, televisions were the only means of generating an monitors would not come for some time. As a result, the not have a firm grasp on the concept of "video gaming." It was for people to ask how the TV station in town knew what game playing. It was difficult to understand that an image could be locally, within a case, and that an antenna and TV station were To present-day computer enthusiasts, this type of story seems absurd, but it's true. We have come so far in our technological that we sometimes forget that fact, which can only foreshadow come in the future.

In time, Steve Jobs and Steve Wozniak, two defectors from "borrow" some parts from the old company and put together a dubbed the "Apple." Apple Computer was born. Along with the much interest in this new age of "personal computing." Many to take it upon themselves to learn how to program at home. was Ken Williams, who mortgaged his house to buy an Apple II. Roberta, had been playing a text-adventure game in her spare

wrote a story
game to her
applications for the
when Roberta
(something that had
In 1979

game featured a
illustrated

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The name of the
Roberta's
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Other companies,
similar success.
forward, and
companies stretched

new computer, and began to develop a game of her own. She
line, drew some diagrams, and presented the idea of creating a
husband. At the time, Ken was interested in database
computer, and considered games mere child's play. However,
suggested using pictures along with words for the game
never been done before), Ken was intrigued by the challenge.
Online Systems was founded by the Williams, and their debut
technology that had never been perfected until that point: an
adventure game called, "Mystery House."

Mystery House would sell 15,000 copies and make \$167,000 for
Williams, allowing them to move to Coarsegold, CA in 1980.
company was changed to Sierra On-Line, and in the same year
second game, "The Wizard and the Princess" was released and
than sixty thousand copies.

The pace for Sierra's success was set at that point, and the
looked back. Games to come out from under the Sierra label
household words. Kids would flock to electronic specialty
King's Quest, Gold Rush, Mixed Up Mother Goose, Space Quest,
Quest. Sierra had created a million dollar business out of
except the imagination of one woman. In time, people like Jim
companies like Disney would approach Sierra to make computer
versions of their movies. The Williams had obviously stumbled
mine.

Importantly, the Williams were not a diamond in the ruff.
such as Broderbund, Interplay, and Infocom were enjoying
The founders of the computer gaming world had stepped
technology would now begin to take off. Each of the
computers to their limits. During the early-to-mid 1980's,

computer
and
Although
extremely good use of
entertainment, much in the
throughout

graphics became
late 1980's
the same games
Redundancy was a fear
coincidence that VGA
came out just
and discover that
adventure

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increase
upwards of 20
needed. That
bring it to the
applications
developers could fit

monitors were available in two colors (green and black, or white
black), four colors (called CGA), and sixteen colors (called EGA).
limited in these resources, the gaming companies made
them—so much so that games became a form of
tradition of the Nintendo and Atari, which were now in full force
America's homes.

As computer games grew in popularity, a need for better
clear. Sixteen colors had sufficed for some time, but as the
dawned upon the gaming world, people were growing tired of
redone over and over again with the same graphics.
that many gaming companies could not shake. It is no
monitors (supporting up to two hundred and fifty-six) colors
in time. The gaming world would undergo a drastic change
it had an indefinite number of years left in its life. Brilliant
games became the choice of the day.

In 1990 Sierra would release King's Quest V, a major
the industry. The game was a milestone in its showcasing of
art work and superior audio on a personal computer. Who would
thought that such a jaw dropping game would be scoffed at
beginner's work?"

Now that the gaming world's demand for better graphics had
another problem began to emerge. Games were starting to
exponentially in size. As a result, gamers were finding
diskettes in a box just for a single game. A new medium was
new medium became CD-ROM, and games were the first to
computer. For quite some time, in fact, games were the only
that made any good use of the medium. With a CD-ROM,

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as many as six hundred diskettes onto one Compact Disc. In introduced us to a new entity on computers: video. With the capacity, games could now incorporate Full Motion Video (FMV) game. People could literally watch and interact with movies on computer screen.

As the CD format for computers began to replace diskettes developers now had the resources to once again push the limits. "Games always seemed to stay one step ahead of the hardware," says Matt Bloch, a Computer Science major at University in Maryland. "I can remember getting angry at a required some horsepower from my machine that was truly complaints like this hit companies, the need for faster and increased. And so the Pentium and PowerPC processors

Some claim that history repeats itself in an endless cycle. If the computer industry is testimony to that fact. When one another will always creep up; these issues always seem to circular pattern. The number of colors on a monitor was dealt 1989; the issue of data storage was addressed in 1993. The horsepower has been addressed in recent years. In just the number of colors a monitor can display has been increased Now, games are starting to ship with more than 8 CD's at a is a demand for a new storage medium. History does, indeed, itself. Not only are we faced with a new storage medium but this medium's push has been powered almost exclusively computer game industry.

The man in the bar could not have predicted that what he was part of a new revolution that would affect his life forever. What

modern day that we neglect to succeed and we will often example, simply because discount for "fun games are computer games so entertainment. To produce better sit today with quench the thirst of an

was that he was having fun. It seems all too often in this still discount fun and games as just that. What we sometimes realize is that our fun and games are often what drive us to achieve greater heights. Although we may not like to admit it, strive to improve something that we enjoy working with. For movies have been given extraordinary budgets for production, the audience demands it. As a result, those things we often and games" often become shining achievements. Computer testimony to that fact. The public has enjoyed playing much that it has demanded a higher and higher standard of be able to provide that standard, companies are forced to computers. The entire scenario has snowballed, and here we our Power Mac G3s and Mac OS 8. Computer games may young fourteen-year-old boys, but they also quench the thirst of adolescent industry, growing exponentially each year.